



California Public Utilities Commission 505 Van Ness Ave., San Francisco

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

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CPUC HOSTS HEARING ON MAKING A DIFFERENCE THROUGH SUPPLIER DIVERSITY FEATURING KEYNOTE SPEAKER EARVIN “MAGIC” JOHNSON

SAN FRANCISCO, October 7, 2014 - The California Public Utilities Commission (CPUC), in its ongoing efforts to promote diversity in utility company practices, will hold its 12th annual public hearing to examine the diversity programs of the state’s regulated utilities, discuss the CPUC’s own commitment to diversity, and hear from community based organizations and other interested parties who will share their views on creating supplier diversity programs entrenched in economic development and job creation for the 21st century and beyond. Hosted by CPUC President Michael R. Peevey, this year’s theme is “Making a Difference Through Supplier Diversity” and features distinguished speakers and guests, including keynote speaker Earvin “Magic” Johnson, Chairman and CEO of Magic Johnson Enterprises.

WHEN: October 9, 2014, 9 a.m.-3:15 p.m.

WHERE: USC Town & Gown, 665 Exposition Blvd., Los Angeles

The CPUC’s Commissioners will be joined by the Assembly Member Steven Bradford (D-Gardena); the Honorable Gwen Moore; Ronald Brisé, Commissioner of the Florida Public Service Commission; leaders of women, veterans, and small business associations; executives of investor-owned utilities; and other distinguished speakers to review the progress, commitments, and initiatives made to increase the participation of women, minorities, and disabled veterans-owned business enterprises in procurement by regulated utilities and other entities.

Joining a panel discussion on “The Diversity of Thoughts and the Many Voices on General Order



156” will be Sam McClure, Vice President of Affiliate Relations & External Affairs for the National Gay & Lesbian Chamber of Commerce. Governor Brown signed into law in September 2014 Assembly Bill 1678 from Assemblyman Gordon. It encourages utilities to increase their procurement with lesbian, gay, bisexual, and transgender businesses.

The keynote address will be delivered by Earvin “Magic” Johnson, Chairman and CEO of Magic Johnson Enterprises.

Representatives of industry, government, academia, labor, community-based organizations, and other interested parties are expected to attend the hearing. Members of the public are invited to attend; a public comment session will be held.

For more information, including an agenda, please visit www.cpuc.ca.gov/PUC/SupplierDiversity/.

For more information on the CPUC, please visit www.cpuc.ca.gov.

