

SUPPLIER DIVERSITY REPORT



Central Coast
**Community
Energy**

2023 Annual Report | **2024** Annual Plan

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BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Order Instituting Rulemaking into Implementation of Public Utilities Code Sections 8281- 8286 Relating to Woman, Minority, Service-Disabled Veteran and Lesbian, Gay, Bisexual and Transgender Business Enterprises
R. 91-02-011

CENTRAL COAST COMMUNITY ENERGY (3CE)

Woman, Minority, Service-Disabled Veteran and Lesbian, Gay, Bisexual and Transgender Business Enterprises (WMDVLGBTBE) used interchangeably with Disadvantaged Business

Report for Calendar Year 2023

Central Coast Community Energy

70 Garden Court, Suite 300
Monterey, CA 93940
1-877-455-2223

March 1, 2024



Chief Executive Officer's Message

As we navigate the dynamic landscape of sustainable energy and community development, I am excited to share with you some of the impactful initiatives and achievements that Central Coast Community Energy (3CE) has undertaken in the past year and plans to continue.

Our Mission and Vision: At 3CE, we take pride in being a public agency that sources competitively priced electricity from clean and renewable energy resources. Our mission is not just to provide energy; it is to empower our communities, drive economic development, and create a sustainable future for everyone.

Local Governance and Community Focus: What sets us apart is our commitment to local governance, with board members representing the very communities we serve. This ensures that the revenue generated by 3CE stays local, supporting our efforts to keep electricity rates affordable for all customers.

Inclusivity in Action: Our dedication to inclusivity goes beyond regulatory compliance. We have developed an internal vendor database that aligns with our goal of supporting our communities. This initiative allows us to actively promote business opportunities with 3CE to small and local vendors. We are delighted to report that 27% of our total procurement on non-energy funds, amounting to \$1.41 million, has been directed towards local businesses. This represents an increase of \$33,821 from the previous year, underscoring our commitment to economic growth within the communities we serve.

Project Selection Criteria: Paving the Way for a Sustainable Future 3CE's Policy Board approved the Project Selection Criteria (PSC) on June 21, 2023. This framework prioritizes projects aligning with our goals of providing clean renewable energy, maximizing positive impacts, and committing to workforce development.

The PSC emphasizes our dedication to the local economy, requiring projects to meet local and targeted hire objectives, fostering community engagement, and ensuring benefits reach underserved communities. The PSC has already been instrumental in evaluating five projects, resulting in the approval of two power purchase agreements that align with our goals of workforce development, innovation, and environmental stewardship.

Community Engagement Beyond Energy: Beyond being your energy provider, we are actively involved in community events, webinars, and partnerships. In 2023 alone, we attended, hosted, or sponsored nearly 140 local community events, contributed \$36,900 to memberships and sponsorships for local and diverse organizations. We also support 44 local and diverse organizations through memberships highlighting our commitment to supporting and engaging with diverse communities.

Empowering Our Workforce and Communities: 3CE recognizes the value of a diverse workforce and inclusive practices. Our commitment extends to employee recruitment through diverse channels and training programs covering Diversity, Equity, and Inclusion; anti-racism; cultural diversity; LGBTQ; and Inclusive Communication. We believe that a diverse team enables us to better serve and understand the unique needs of our communities.

Energy Programs for a Sustainable Future: Our focus on clean and renewable energy continues to drive impactful programs, including electrification in transportation, buildings, and agriculture sectors. Our New Construction Electrification Program, Electrify Your Home Program, Agricultural Electrification Program, and more, aim to reduce greenhouse gas emissions and create a more sustainable future for us all.

In conclusion, I wish to convey my sincere appreciation for your continued support. Beyond being a mere energy provider, 3CE stands as a catalyst for positive change, actively fostering economic growth, championing local businesses, and contributing to the creation of a sustainable future collaboratively. The detailed overview of our growing sourcing and vendor footprint presented here reflects the positive economic impacts that stem from our collaborative and community-driven approach. Your integral role in our journey towards a cleaner and more inclusive future is deeply valued.

Thank you.



Robert Shaw
Chief Executive Officer



Executive Summary

This Executive Summary provides a condensed overview of 3CE's Annual Report for the year 2023. Throughout the report, we delve into key initiatives and accomplishments that underscore our commitment to sustainability, economic growth, and diversity. Though still constrained by Proposition 209's amendment to the California Constitution, which prevents public agencies from providing preferences to bidders based on race, sex, color, ethnicity, or national origin, 3CE is proud that our dedication to supplier diversity is evident in the substantial business spend (\$1.41 million) locally, fostering economic growth within the communities we serve.

The supplier spending in the data tables throughout the report is limited to vendors who, in response to an annual survey sent to all vendors doing business with the agency, self-identified as eligible and were verified for enrollment in the California Public Utilities Commission Supplier Diversity Program. While operating in compliance with Proposition 209, 3CE does not collect any identifiable information about race, sex, color, ethnicity, or national origin prior to a contract being signed with a vendor.

A highlight of this year's report is the New Project Selection Criteria adopted by 3CE's governing boards. It exemplifies 3CE's commitment to local economies and a diverse workforce, guiding our evaluation and approval of energy projects. The report sheds light on our Power Procurement Activities, showcasing strategic investments in clean and renewable energy sources. A comprehensive analysis of supplier diversity programs, workforce development, and external engagement strategies reflects our ongoing efforts to create an inclusive business environment. Beyond our energy services, 3CE has continued to support our local and diverse economy through our community outreach. 3CE is a current member of 44 small, local, and diverse community, business, and economic development organizations. These groups allow us to promote resources like our small, local, and diverse vendor registry, where participants receive business opportunity notifications and preferential scoring in Requests for Proposals/Offers. In total, 3CE staff did outreach at nearly 140 different events held in the past year.

3CE is also focused on creating a company culture of diversity, equity, and inclusion. The Community Advisory Council has continued to provide guidance on how to engage our disadvantaged communities. 3CE Boards continue to practice informed policy decision making, like our formal Small and Local Preference Policy, allowing the agency to work with small, local, and diverse businesses to provide goods and services whenever possible. Additionally, 3CE has continued to successfully complete recruitment promotion through diverse recruiting platforms. Spanning five counties, 3CE strives to reflect the vibrant and diverse communities we serve.

Executive Summary (cont.)

Looking forward, our 2024 Plan outlines our programmatic initiatives such as the New Construction Electrification Program, Electrify Your Home Program, Agricultural Electrification Program, and more. These programs align with state goals, emphasizing our dedication to reducing greenhouse gases and supporting small, local, and diverse businesses. The plan also highlights new external initiatives by 3CE to assist the growth of these businesses.



Investments & Activities Highlights of 2023

~140

Outreach events

44

Memberships with small, local, and diverse community business and economic development organizations

\$36,765

Spent on local events & sponsorships

\$36,900

Supporting local and diverse organizations

\$1.41 million

Total 3CE spend in service area with local businesses

8

New hires

\$8.5 million

Allocated for Energy Programs



Central Coast
Community Energy
(3CE) is a public
agency that sources
competitively
priced electricity
from clean and
renewable energy
resources.



**CENTRAL COAST
COMMUNITY ENERGY (3CE)**

3CE is locally controlled and governed by board members representing our constituent communities. Revenue generated by 3CE stays local and helps keep electricity rates affordable for customers, while funding innovative energy programs designed to lower greenhouse gas emissions and stimulate local economic development. 3CE serves more than one million customers with almost 450,000 service accounts throughout the Central Coast, including residential, commercial, and agricultural customers in communities located within Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz counties.

Central Coast Community Energy is a public agency that sources competitively priced electricity from clean and renewable energy resources.

SENATE BILL 255

SB 255 (Bradford 2019) expands the Commission's Supplier Diversity Program by lowering the annual revenue threshold for participation from \$25 million to \$15 million and requiring CCAs to report specified information

CALIFORNIA PROPOSITION 209

In compliance with Proposition 209, CCAs do not give preferential treatment to bidders based on race, sex, color, ethnicity, or national origin. To comply with Proposition 209, CCAs may collect this information only after contracts are signed, and responses are kept separate from procurement decision makers, so that this information does not influence any current or future solicitation or selection processes. 3CE is committed to encouraging participation of small, local, and diverse businesses in all phases of procurement and contracting activity within the scope of the current law.

9.1.1 Disadvantaged Business Program Activities During 2023

INTERNAL ACTIVITIES

As a public agency established by communities in one of the most diverse regions of California, 3CE is committed to supporting small, local, and diverse businesses while ensuring a fair and transparent procurement process.

While Proposition 209 limits 3CE to retroactively collecting information about disadvantaged business status, 3CE has developed an internal vendor database of all suppliers and vendors to support our effort to contract with small and local vendors. As discussed further in Section 10.1.2, the registry collects information aligned with SB 255 and will allow 3CE to track how many contracts are made with these vendors and where they are located. In 2023 3CE staff promoted the registry during webinars across every customer type and incorporated it into outreach to community organizations, member agencies, city contacts, business chambers, and diverse business groups that serve our local communities. Both the vendor registry itself and the outreach efforts have been made available in both Spanish and English.

In addition to ensuring a fair and transparent procurement process, 3CE recognizes that the diversity of its workforce contributes to how 3CE (1) engages with disadvantaged communities; (2) understands the unique barriers that preclude disadvantaged businesses from securing contracting opportunities with 3CE; and (3) reduces unintended bias in the selection and contracting processes. 3CE has continued to provide access to employee training via the Pryor Learning Platform on topics including, but not limited to, Diversity, Equity, and Inclusion; anti-racism; cultural diversity; LGBTQ; and Inclusive Communication.

3CE is committed to diversity and inclusion in its recruitment, selection, workforce development, and internal personnel policies. 3CE's contract, vendor registry and career opportunities can be found on our solicitations webpage: <https://3cenergy.org/about-us/work-with-us/>. If additional resources are needed, 3CE has Local Customer Service Energy Advisors who are ready to assist with connecting business enterprises and potential job applicants with the appropriate staff via phone (1-877-455-2223) or email (info@3ce.org).

3CE increases diversity in candidate recruitment and selection by critically examining minimum job qualifications, posting open positions with professional groups geared towards women and other minority candidates, and applying rigorous candidate selection processes, which include utilizing diverse selection committees and removing personal identifying information during the screening process to remove biases. 3CE has also continued to successfully recruit candidates via diversity websites to increase a diverse applicant pool and to attract a nationwide diverse applicant search. 3CE routinely evaluates internal policies and practices, including compensation, benefits, workplace accommodations, and training to ensure practices are aligned with a diverse and inclusive workplace. 2023 brought a unique set of priorities for the agency. This included shifts in leadership, working to fill open positions within the organization, and rolling out a new process that streamlines and improves

performance evaluations and onboarding staff. 3CE was able to utilize the new onboarding processes for the 8 new team members, including 4 women, from diverse applicant pools hired in 2023. 3CE is still in progress of developing policies to successfully pilot a new internship program to implement in the near future.

EXTERNAL ACTIVITIES

3CE supports a wide array of community, business, and trade organizations. These entities promote the development of small and diverse businesses in our service area. These entities also support the communities of concern across the 3CE service area.

Often, this investment includes participating in local events hosted by the community, business, and trade organizations. At these events, 3CE staff share information on our agency's community energy programs, the bill payment assistance programs available to customers, the benefits of clean and renewable energy, and more.

In 2023, 3CE was able to accomplish:

- Attending, hosting, or sponsoring nearly **140** local community events.
- 3CE hosted a total of **6** webinars, **2** of which were hosted exclusively in Spanish.
- Investing in local and diverse organizations through **\$36,900** on memberships.
- Support local community events through sponsorships totaling **\$36,765**.

KEY OUTREACH ACTIVITIES

3CE Webinars in English & Spanish:

One way that 3CE communicates important information to our customers is through webinars.

- EV Charging Infrastructure for the Agriculture Community
- Supplier Clearinghouse Certification & 3CE's Local Vendor Registry
- Annual Rate & Programs Update (English)
- Annual Rate & Programs Update (Spanish)
- Your Annual True-Up with Central Coast Community Energy (English)
- Your Annual True-Up with Central Coast Community Energy (Spanish)

Farmworker Outreach

In 2023, 3CE delivered sixteen farmworker outreach events in collaboration with four local radio stations. To engage hard-to-reach communities, the partnership between local radio stations and 3CE secured casual conversations with farmworkers at their place of work. Farmworkers throughout 3CE's service area learned about 3CE's programs, billing facts, and financial assistance opportunities available to income-qualified customers. Over 480 Spanish-speaking community members were reached, and most participants reported not knowing about 3CE before the farmworker outreach events.

California Green Business Network

Through a partnership with CGBN, 3CE engaged businesses interested in becoming Green Certified by discussing opting for the 3CE Prime option, which delivers 100% clean and renewable energy.

CPUC Small and Diverse Business Expo

In September 2023, 3CE staff attended and tabled at the California Public Utilities Commission's Small and Diverse Business Expo. Here, 3CE had the chance to engage with hundreds of diverse businesses in California and to educate them about the work that 3CE does and opportunities for working together. In addition, 3CE's Manager of Customer Accounts and Services, Jenna Espinosa, spoke on the panel "How to Navigate Procurement Opportunities with Utility Companies."



KEY SPONSORSHIPS & MEMBERSHIPS ORGANIZATIONS

Listed below are some key sponsorship and membership opportunities 3CE maintains, a full list of all organizations 3CE has supported through membership and outreach activities can be found in Appendix A.

Association of Women in Water, Energy, and Environment (AWWEE)

3CE is a member of the AWWEE. The AWWEE "fosters a community dedicated to the advancement of all women in the fields of water, energy & environment."

The Downtown Hollister Association (DHA)

3CE is a member of the DHA. The DHA is dedicated to supporting local businesses in Hollister, a community of concern.

The DHA's Farmer's Market

3CE sponsored the DHA's Farmer's Market. This market features over 50 local vendors and is in Hollister, a community of concern.

Gaudalupe Business Association (GBA)

The city of Gaudalupe (including west Santa Maria) is identified as a community of concern. Working with the GBA has allowed new opportunities to reach residents.

The City of Greenfield's Community Science Workshop

3CE sponsored Greenfield's Community Science Workshop. As a strategy to strengthen outreach efforts within the underinvested communities, 3CE has established a relationship with City of Greenfield's Community Science Workshop staff.

The City of Greenfield's Farmers Market

In July 2023, 3CE staff shared 3CE related information, financial assistance opportunities at the City of Greenfield's Farmers Market. Most event attendees that stopped at 3CE's table were Spanish speaking community members.

Hispanic Business Association of the Central Coast (HBACC)

In cooperation with the Atascadero Chamber, 3CE is a founding sponsor of a revitalized HBA servicing the San Luis Obispo County area. Membership with the HBACC will help reach Hispanic residents and businesses in promoting our service and programs.

Monterey Bay Economic Partnership (MBEP)

3CE is a member of MBEP. MBEP works to "improve the economic health and quality of life in the tri-county region of Monterey, San Benito, and Santa Cruz."

MBEP's State of the Region

3CE sponsored MBEP's 2023 State of the Region. The event focused on "fostering economic health, inclusivity, and sustainability in the region."

Pajaro Valley Chamber of Commerce and Agriculture (PVCCA)

3CE is a member of PVCCA, whose mission is to "connect businesses to customers and create a strong local economy." The Pajaro Valley is identified as a community of concern.

Rancho Cielo's Veggie Box Event

"Rancho Cielo is a comprehensive learning and social services center for underserved and disconnected youth in Monterey County who share our vision of their future success." 3CE sponsored Rancho Cielo's Veggie Box event, an event that benefits the Rancho Cielo Youth Campus.

Rainbow Chamber of Silicon Valley (RCSV)

3CE is a member of the RCSV, whose "mission is to create a vibrant LGBTQ+ supportive business community through development, education, promotion and advocacy."

Regional Economic Action Coalition (REACH)

3CE participates in the Council for REACH, an organization based in San Luis Obispo and Santa Barbara Counties focused on clean energy, aerospace, technology and economic vitality. 3CE staff serves on the Council and related working groups.

Santa Barbara Earth Day

3CE sponsored the Santa Barbara Earth Day Celebration hosted by the Community Environmental Council (CEC). Staff tabled this two-day event to promote our community programs and local vendor registry. The neighboring City of Carpinteria has been identified as a primary community of concern.

Santa Maria Chamber of Commerce's Business Expo

3CE staff attended and tabled at the expo reaching over 80 businesses in the Santa Maria Valley promoting our vendor network and programs. This opportunity was included as part of our sponsorship package with the Chamber.

Santa Maria Chamber of Commerce's Hispanic Business Committee

3CE has participated with the HBC to expand our network to reach the business community and help us develop ways to reach its residents.

Santa Maria Day in the Park

Outreach staff sponsored, attended and tabled this one-day family event, produced by Green Wave

Media, produced programs and vendor registry. This event is heavily attended by the Hispanic community and our bilingual staff were able to connect with Spanish-speaking business owners.

The Second Harvest Food Bank's Holiday Food Drive

The Second Harvest Food Bank is a food bank that serves the County of Santa Cruz. 3CE sponsored their 2023 Holiday Food Drive.

The City of Seaside's Oaxaca by-the-sea Event

3CE staff sponsored and tabled the 2023 City of Seaside Oaxaca by the Sea event. Event attendees were able to speak to 3CE staff on 3CE programs, financial assistance opportunities for income qualified individuals in both English and Spanish.

ENERGY PROGRAMS OUTREACH

3CE's focus on local control, clean energy, and community reinvestment uniquely positions us to equitably deploy GHG emission-reducing energy programs in collaboration with Member Agencies, regional partners, our Community Advisory Council, and community-based organizations (CBOs). We strategically target electrification of the transportation, building, and agriculture sectors – the biggest contributors to regional GHG emissions — and design programs that meet community priorities while simultaneously offering solutions across 3CE's entire service area. Our expansive and continual community engagement is key to gathering valuable feedback that allows us to design programs that meet our diverse community's needs.

- **Building Electrification** – Supporting customers in the transition from fossil fuels to electricity for various end uses in new and existing residential and commercial buildings including domestic hot water and space conditioning.
- **Transportation Electrification** – Supporting customers in the transition from fossil fuels to electricity for light, medium and heavy-duty vehicles, including support for electric vehicle charging infrastructure.
- **Agricultural Sector Electrification** – Supporting the agricultural industry in the transition from fossil fuels to electricity for various agricultural applications including irrigation pumping, tractors, forklifts, boilers, and chillers, etc.
- **Community Resiliency** – Supporting grid reliability and customer resiliency through energy infrastructure and demand response.

KEY ENERGY PROGRAMS OUTREACH ACTIVITIES

Community Advisory Council Meetings & Activity

3CE's 15-member Community Advisory Council (CAC) provides a direct point of engagement with the communities and the customers we serve. The CAC currently includes representatives with experience in organized labor, local environmental groups, sustainable planning, affordable housing development, the agricultural and tourism industries, energy efficiency, low-income customer assistance, as well as a current Air Pollution Control Officer and a former California Energy Commissioner. The trusted network, experience, and perspectives that the CAC members bring to 3CE help maintain the agency's capacity to help disadvantaged communities.

Communications & Outreach Activity & Events

In 2023, Communications staff drove energy program engagement among our diverse local

communities through a variety of information channels, tailoring messages for both English- and Spanish-speaking audiences. A sophisticated digital advertising strategy also allowed staff to target certain customers based on language preference, income level, and geography. Staff placed paid advertising across digital and legacy media including social media, print, radio, and television. Communications staff also earned media coverage in English and Spanish publications by participating in public events celebrating new power generation and storage facilities, new electric vehicle charging infrastructure, and new-construction electrification projects focused on affordable housing. Further outreach to underserved communities and 3CE's diverse customer base was conducted via direct mail, public meetings, word of mouth, and through our network of CBO partners. Staff also spread news and information through the communications channels of our Member Agencies with 3CE's monthly newsletter.

In addition to the broad-reaching communications tactics to make all customers aware of Energy Program resources, 3CE's Account Services staff engaged with customers and the general public on a more individual level through phone calls, meetings, tabling at events and presenting to Chambers of Commerce and CBOs, as well as virtually via informational webinars on subjects of particular public interest. During these interactions, providing information about Energy Program rebates and the increased rebates available for low-income customers was a top priority

COMMUNITY ENERGY PROGRAMS ACTIVITIES

New Construction Electrification Program

The New Construction Electrification Program incentivized developers to construct all-electric multi-family and single-family housing projects across the 3CE service area. The program also provided, for the first time, incentives for private homeowners to build all-electric ADUs and to rebuild homes after a governor-declared natural disaster. The program budget was \$1.5 million.

Electrify Your Home Program

3CE's Electrify Your Home Program provides incentives to contractors and installers who install all-electric heat pump water heating and space conditioning technologies in existing single-family homes and multi-family properties. This program had a \$1.6 million budget and offered enhanced incentives for low-income customers.

Agricultural Electrification Program

The Agricultural Electrification Program provided incentives to local agricultural businesses for replacement of fossil fuel powered agricultural equipment with new electric equipment including irrigation pumps, farm tools, tractors, utility vehicles, and other equipment. This program expanded to offer a no-cost technical assistance service to property owners to install charging station. Technical assistance included remote or in-person property assessments, feasibility findings and charging installation designs, facilitation of bids, guidance through construction, and 3CE incentive application assistance.

Electrify Your Ride Program

The Electrify Your Ride Program provided rebates to residential, commercial/agricultural, and public agency customers. This revamped program had a \$4.1 million incentive budget and offered rebates to customers for electric vehicles, EV chargers, and EV readiness (to cover time and material electrical

costs associated with installation). This program expanded to offer a no-cost technical assistance service to property owners to install charging station. Technical assistance included remote or in-person property assessments, feasibility findings and charging installation designs, facilitation of bids, guidance through construction, and 3CE incentive application assistance.

Electric School Bus Program

The Electric Bus Program provided incentives to public schools, school districts, public transit agencies, and businesses that offer farmworker transport services to help offset the cost of the purchase of an all-electric bus. 3CE budgeted \$2 million for this program.

Broadband Access Initiative

3CE launched the Broad Band Initiative in collaboration with Member Agencies and regional economic agencies to support greater broadband access and deployment. This program provided funding to Member Agencies for the purpose of studying, planning, or implementing broadband initiatives that will increase broadband access in 3CE's service area, particularly in rural, underserved, and geographically isolated regions. 3CE budgeted \$150,000 for this initiative.

MEMBER AGENCY PROGRAM

Electrify Your Fleet Program

The Electrify Your Fleet Program provided 3CE Member Agencies with incentives for the purchase or lease of light duty, medium duty, and heavy-duty battery electric vehicles (EV). The Program provided direct rebates for completed purchases or reservation of funds for eligible planned purchase/lease of EVs as needed on a case-by-case basis. 3CE budgeted \$2 M for this program.

Charge Your Fleet Program

The Charge Your Fleet program provided 3CE Member Agencies with incentives for the purchase and construction/installation of electric vehicle service equipment (EVSE, aka chargers) including the EV readiness (time and materials) work required to install chargers at Member Agency sites. 3CE budgeted \$1.25 M for this program.

Plan Your Fleet Program

3CE's Plan Your Fleet (PYF) Program helped Member Agencies plan for the fleet-wide zero-emission vehicles and charging infrastructure. Member Agencies were eligible to receive a range of services tailored to their specific goals and needs, including EV Fleet planning, funding, and financial guidance, and/or recommendations, designs, and engineering for EV charging. 3CE budgeted \$200k for this program.

Reach Code Program

3CE's Reach Code Program provided technical support to Member Agencies for the development and adoption of Building Electrification and Electric Vehicle (EV) Infrastructure "reach" codes, which are building codes that go beyond current California standards to require electrification. The Reach Code Program included recommended model codes for new construction electrification, electric vehicle charging infrastructure, and existing building electrification. This program had a \$100k budget.

9.1.2 Supplier Diversity Results of Goods and Services (non-power purchases) if Procured

3CE is proud to report that 27% of our total procurement on non-energy funds, \$1.41 million, have been used locally. This represents an increase of \$33,821 since last year's report, showing our commitment to fostering economic growth within the communities we serve.

Complying with Proposition 209, 3CE collects ethnicity and any other protected characteristic information after contracts are signed, and responses are kept separate from procurement decision makers, so that this information does not influence any current or future solicitation or selection processes. This year, 3CE had a response rate of 3.4% to the survey, resulting in limited data to report regarding minority owned but not certified businesses.

To improve survey response rates and our ability to promote the Clearinghouse, 3CE has identified a new process for reaching out to vendors within our contracting process. 3CE is in process of updating our billing systems, and will be able to automate the survey to be sent as soon as the contract is signed by the vendor. This will be beneficial as it reduces the potential for delay in survey data collection, giving our vendors plenty of time to respond, and increases the amount of time for 3CE to ensure we are meeting our supplier diversity goals. 3CE will continue outreach to encourage these suppliers to enroll with the Clearinghouse.



2023 ANNUAL SUPPLIER DIVERSITY RESULTS OF GOODS AND SERVICES										
		Direct Procurement ¹	Subcontractor Procurement ²	Total \$	% of Net Procurement	Product Spend \$	Service Spend \$	Total \$	% of Net Procurement	
Minority Male	Asian Pacific American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	African American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Hispanic American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Native American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Total Minority Male	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
Minority Female	Asian Pacific American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	African American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Hispanic American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Native American	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
	Total Minority Female	\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
Total Minority Business Enterprise (MBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
Women Business Enterprise (WBE)		\$1,000	\$0	\$1,000	0.02%	\$0	\$1,000	\$1,000	0.02%	
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		0	\$0	\$00	0%	\$0	\$0	\$0	0%	
Disabled Veteran Business Enterprise (DVBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
Persons with Disabilities Business Enterprise (DBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%	
Other 8(a)*		\$0	\$0	\$0	.0%	\$0	\$0	\$0	0%	
Total Supplier Diversity Spend		\$1,000	\$0	\$1,000	0.02%	0	\$1,000	\$1,000	0.02%	
Net Procurement**		\$5,321,735.96	<p>* 8(a) - Businesses owned and controlled by persons found to be disadvantaged by the U.S. Small Business Administration pursuant to Section 8(a) of the Small Business Act, as amended (15 U.S.C. 637 (a)) or the U.S. Secretary of Commerce, pursuant to Section 5 of Executive Order 11625 (GO 156 Section 1.3.13).</p> <p>** Net Procurement includes purchase orders, non-purchase orders, and credit card dollars.</p> <p>¹ Direct - Means Direct Procurement: when a CCA directly procures from a supplier.</p> <p>² Sub - Means Subcontractor Procurement: when a prime contractor, in contract with a CCA, procures from a subcontractor to fulfil its contractual obligation(s).</p>							
Net Product Procurement		\$249,144.51								
Net Service Procurement		\$5,075,591.45								
Total Number of Diverse Suppliers that Received Direct Spend		1								

9.1.2 Description of Diverse Suppliers with CA Majority Workforce

3CE's certified suppliers are located in California and have a California majority workforce.

NUMBER OF WMDVLGBTBE SUPPLIERS AND REVENUE REPORTED TO THE CLEARINGHOUSE

The following table for describing diverse supplier revenue reported to the Clearinghouse is included as directed by D.06-11-028.

The following tables reflect the reported revenue and spend of diverse suppliers who are registered with the Supplier Clearinghouse. In compliance with Proposition 209, the voluntary survey is sent only to suppliers with a finalized contract. As referenced in the previous section, 3CE received a low number of response to this survey by our 2023 vendors. 3CE will continue to encourage all suppliers to register with the Supplier Clearinghouse and overcome the barriers they are finding with registering.

	DATA ON NUMBER OF VENDORS									
	Revenue Reported to CHS					3CE 2023 Summary				
#WMDVLGBTBEs	WBE	MBE	LGBTBE	DVBE	Grand Total	WBE	MBE	LGBTBE	DVBE	Grand Total
Under \$1 million										
Under \$5 million										
Under \$10 million										
Above \$10 million	1					1				1
Total	1					1				1

9.1.3 Supplier Diversity Program Expenses

REVENUE AND PAYMENT DATA										
Revenue Reported to CHS						3CE 2023 Summary				
#WMDVLGBTBEs	WBE	MBE	LGBTBE	DVBE	Grand Total	WBE	MBE	LGBTBE	DVBE	Grand Total
Under \$1 million										
Under \$5 million										
Under \$10 million										
Above \$10 million	1					1				1
Total	1					1				1

EXPENSE CATEGORY	2023 ESTIMATED ACTUALS
Wages	\$25,000
Other Employee Expenses	\$0
Program Expenses	\$0
Reporting Expenses	\$6,000
Training	\$0
Consultants	\$0
Other	\$0
Total	\$31,000



3CE’s Disadvantaged Supplier reporting expenses are, and will likely continue to be, minimal. This reality reflects the limitations of Prop 209 that restrict local government agencies from collecting information on disadvantaged businesses until after contracting or selection decisions have been made. The limited dollars spent on reporting activities in no way reflects 3CE’s commitment to spurring the local economy and fostering contracting opportunities for small, local, and diverse businesses.

As detailed in other sections, 3CE invests heavily in community outreach, advertising, training, and development to serve as a partner in economic development that benefits our diverse businesses and to ensure the community is aware of energy program offerings and contracting opportunities for goods and services, as well as power procurement.

For example, 3CE directly engaged local business entities to ensure they were aware of the California Energy Commission’s (CEC) CALeVIP program and directed them to the program and the benefits on-site electric vehicle infrastructure could bring to their business.

Similarly, in anticipation of its local-only power procurement request for offers, 3CE facilitated introductions between developers and local landowners interested in leasing land for local renewable energy generation.

9.1.5 Prime Contractor Utilization of Diverse Subcontractors

3CE requested survey responses from all contracted vendors to collect subcontractor data and information on hiring practices. None of 3CE's contractors reported the utilization of GO 156 registered subcontractors.

SUMMARY OF PRIME CONTRACTOR UTILIZATION OF WMDVLGBTBE SUBCONTRACTORS								
	Minority Male	Minority Female	Minority Business Enterprise (MBE)	Women Business Enterprise (WBE)	Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)	Disabled Veterans Business Enterprise (DVBE)	Other 8(a)*	Total Disadvantaged Subcontractors
Direct \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Subcontracting \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total \$	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Direct %	0%	0%	0%	0%	0%	0%	0%	0%
Subcontracting %	0%	0%	0%	0%	0%	0%	0%	0%
Total %	0%	0%	0%	0%	0%	0%	0%	0%
Net Procurement**	\$5,321,735.96							

9.1.6 List of Supplier Diversity Complaints Received and Current Status

3CE is unaware of any formal complaints.

9.1.9 Description of Supplier Diversity Activities and Progress in Power (Energy) Procurement

3CE's New Project Selection Criteria

On June 21, 2023, 3CE's Policy Board approved the 3CE Project Selection Criteria (PSC), a structure through which 3CE evaluates, prioritizes, and selects projects that meet its goals of providing clean renewable energy at competitive rates while also maximizing the positive impacts of new generation and storage resources.

This new project selection methodology implements defined qualitative criteria for the meaningful and structured assessment of potential projects based on their ability to cost effectively meet 3CE's regulatory obligations and 100% clean and renewable energy goal, commitment to workforce development, potential for innovation, location, environmental impacts, and benefits to underserved communities. Importantly, the Project Selection Criteria emphasizes 3CE's commitment to its local economy and workforce by prioritizing projects that commit to meaningful community engagement and demonstrate having established contacts with local organizations and diverse stakeholders to ensure that benefits are communicated and accessible to the community.

The new PSC extends 3CE's commitment to its low-income, historically marginalized, and disadvantaged communities to its project development by incorporating 3CE's local and targeted hire objectives into a project's evaluation. In accordance with the Project Selection Criteria, 3CE prioritizes projects that commit to a goal of 30% of all project labor hours performed by local hires and 10% of all project labor hours performed by targeted hires from historically marginalized populations. To further prioritize local and disadvantaged communities, 3CE incentivizes project contractors and developers to achieve a minimum of 60% of all project labor hours performed by local hires and a minimum of 30% of all project labor hours performed by targeted hires.

Since its adoption, 3CE's Project Selection Criteria has been used to assess five projects and has resulted in the approval of two power purchase agreements (PPAs) that received high rankings from 3CE in their demonstrated ability for workforce development, innovation, and environmental stewardship. Important to 3CE's consideration of these projects was the developers' represented commitment to a project labor agreement and meeting the wage and apprenticeship requirements set forth in the Inflation Reduction Act (IRA). Furthermore, by employing the Project Selection Criteria, 3CE staff were able to conduct a thorough assessment of these projects' benefits to underserved communities and identified that one of the projects plans to hire approximately 75% of their workers from its local area, located in community designated by the CalEnviroScreen 4.0 (CES 4.0) tool as disadvantaged. 3CE's Project Selection Criteria provides a beneficial structure for 3CE's project evaluation process and has already demonstrated its ability to produce meaningful consideration of impacts to local and underserved communities in 3CE's approval and development of energy projects.

Power Procurement Activities

3CE's estimated 2023 retail sales are 4,708 GWh with an approximate peak capacity of 830 MW. In addition to the 15 utility- scale long term Power Purchase Agreements (PPAs) 3CE executed in past three years, we have also procured locally sited clean and renewable power supply from five standalone Energy Storage Systems to meet our growing service territory and demand. All of these five 3CE's Board-approved PPAs for utility-scale generation resources are located within 3CE's service area.

3CE's Cal Flats BESS project became operational on August 31,2021. Cal Flats BESS provides 3CE's customers with 60 MW of cost-effective 4-hour added ES capacity for reliability purposes. 3CE executed a 10-year agreement with Cal Flats BESS, LLC from a new construction energy storage system being added to an existing solar farm, California Flats Solar, located in Monterey County.

3CE also executed a 20-year contract for a 10MW/40MWh battery storage project, and additional three 20-year agreements for three long duration battery storage projects for 32MW/256MWh. All four projects are sited locally in Monterey and Santa Barbara counties and expected to come online as early as March 2025. Development of these grid-connected energy storage resources will provide greater reliability throughout 3CE's service area and enable 3CE to better manage its solar and wind generation resources. These storage projects will provide energy, capacity, Resource Adequacy benefits, and ancillary services.

9.1.9 Supplier Diversity Results in Power (Energy) Procurement

Despite 3CE's effort to promote larger Requests for Proposals in Energy Procurement through various channels, the agency did not procure fuel or electricity from GO 156 certified WMDVLGBTBE in calendar year 2023. This is in no way reflective of the desire of 3CE to procure these resources from WMDVLGBTBEs, but descriptive of the energy market landscape and rarity of diverse vendors in California. The reporting table below reflects this.



2023 ANNUAL SUPPLIER DIVERSITY RESULTS IN POWER (ENERGY) PROCUREMENT									
		DIRECT POWER PURCHASES \$	DIRECT FUELS FOR GENERATION \$			TOTALS \$ ¹			% ²
		Renewable and Non-Renewable Power Products	Diesel	Nuclear	Natural Gas	Direct ³	Sub ⁴	Total \$ ⁵	% of Net Procurement
Minority Male	Asian Pacific American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	African American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Hispanic American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Native American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Total Minority Male	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
Minority Female	Asian Pacific American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	African American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Hispanic American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Native American	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
	Total Minority Female	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
Total Minority Business Enterprise (MBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%
Women Business Enterprise (WBE)		\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LGBTBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%
Disabled Veteran Business Enterprise (DVBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%
Persons with Disabilities Business Enterprise (DBE)		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%
Other 8(a)⁶		\$0	\$0	\$0	0%	\$0	\$0	\$0	0%
Total Supplier Diversity		\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%

Net Power Procurement	\$398,746,769.00	¹ Excludes purchases from the California Independent System Operator (CAISO), utilities, federal entities, state entities, municipalities and cooperatives.	fulfill its contractual obligation(s).
Net Direct Power Purchases	\$398,746,769.00		
Net Direct Fuels for Generation	\$0	² % - Percentage of Net Procurement.	⁶ 8(a) - Businesses owned and controlled by persons found to be disadvantaged by the U.S. Small Business
Total Number of Diverse Suppliers	0	³ Includes Direct Power Purchases and Direct Fuels for Generation. Direct - Means Direct Procurement: when a CCA directly procures from a supplier.	Administration pursuant to Section 8(a) of the Small Business Act, as amended (15 U.S.C. 637 (a)) or the U.S. Secretary of Commerce, pursuant to Section 5 of Executive Order 11625 (GO 156 Section 1.3.13).
		⁴ Sub - Means Subcontractor Procurement: when a prime contractor, in contract with a CCA, procures from a subcontractor to	

2024 ANNUAL PLAN



3CE Rebates Help Anatum Winery Reduce its Carbon Footprint

Anatum Winery sits quietly in rolling hills along Falcon View Terrace in Watsonville. Contributing to the peacefulness, owner Chris Broaddus operates all-electric equipment throughout the property.

Broaddus is a 3CE customer and decided to remove diesel-powered equipment from the vineyard to reduce noise and greenhouse gas emissions. His equipment includes an all-electric standard size tractor, utility vehicle, forklift, and steam box. Together, the clean-energy equipment spares about 982 gallons of diesel throughout the year, eliminating nearly 10 metric tons of greenhouse gas emissions annually — equivalent to taking two fossil-fueled cars off the road.

“3CE’s ag electrification rebates for our vineyard and winery equipment, paired with the ability to charge off solar and batteries, have been a game-changer,” said Broaddus. “We’re not only reducing business costs but also reducing our environmental footprint. Embracing these incentives has helped our family business to grow in a way that aligns with our values of protecting the land we rely on.”

Every year since the 3CE Ag Electrification Program began in 2019, Broaddus has applied for and received a rebate for this all-electric equipment. 3CE’s Ag Electrification Program provides rebates to 3CE customers who replace fossil fuel powered agricultural equipment with new, all-electric equipment. Electrification improves air quality and healthier working conditions for Central Coast communities.

10.2 Small, Local, and Diverse Business Planned Program Activities for 2024

2024 PLANNED INTERNAL ACTIVITIES

3CE is committed to expanding our database of small and local vendors, providing staff training, and reinforcing the organization’s commitment to inclusivity and increasing contracting opportunities for small and local diverse businesses.

To identify and facilitate increased communication with small and local diverse suppliers, 3CE is refining how it engages with the business community continues to expand its internal vendor database.

Supplier Clearinghouse and Local Vendor Registry

- 3CE will continue to encourage eligible businesses in our service area to become Supplier Clearinghouse Certified. In addition to this, 3CE will continue to promote our local vendor registry which further expands our database of small and local businesses.
- 3CE will continue to reinforce our commitment to increasing contracting opportunities for small and local diverse businesses.
- In April 2024, 3CE staff will again participate in the California Public Utilities Commission’s Small and Diverse Business Expo.
- 3CE will again host our annual Supplier Clearinghouse and Vendor Registry Webinar.

Bilingual Outreach

3CE will continue to host webinars in both English and Spanish. 3CE is in the process of building program application in Spanish so that Spanish speaking customers can access programs (incentives and rebates) more readily.

Diverse Business Engagement

3CE will continue to nurture collaborations with local economic development partnerships and various business chambers, aiming to enhance relationships and generate more contracting opportunities for small, locally owned diverse businesses.

Workforce and Hiring Practices – 3CE is committed to ensuring a diverse and inclusive workforce supportive of small and local businesses that reflect the suppliers in the communities we serve. 3CE’s recruitment and hiring practices support the agency’s goal to promote an inclusive and diverse workplace culture:

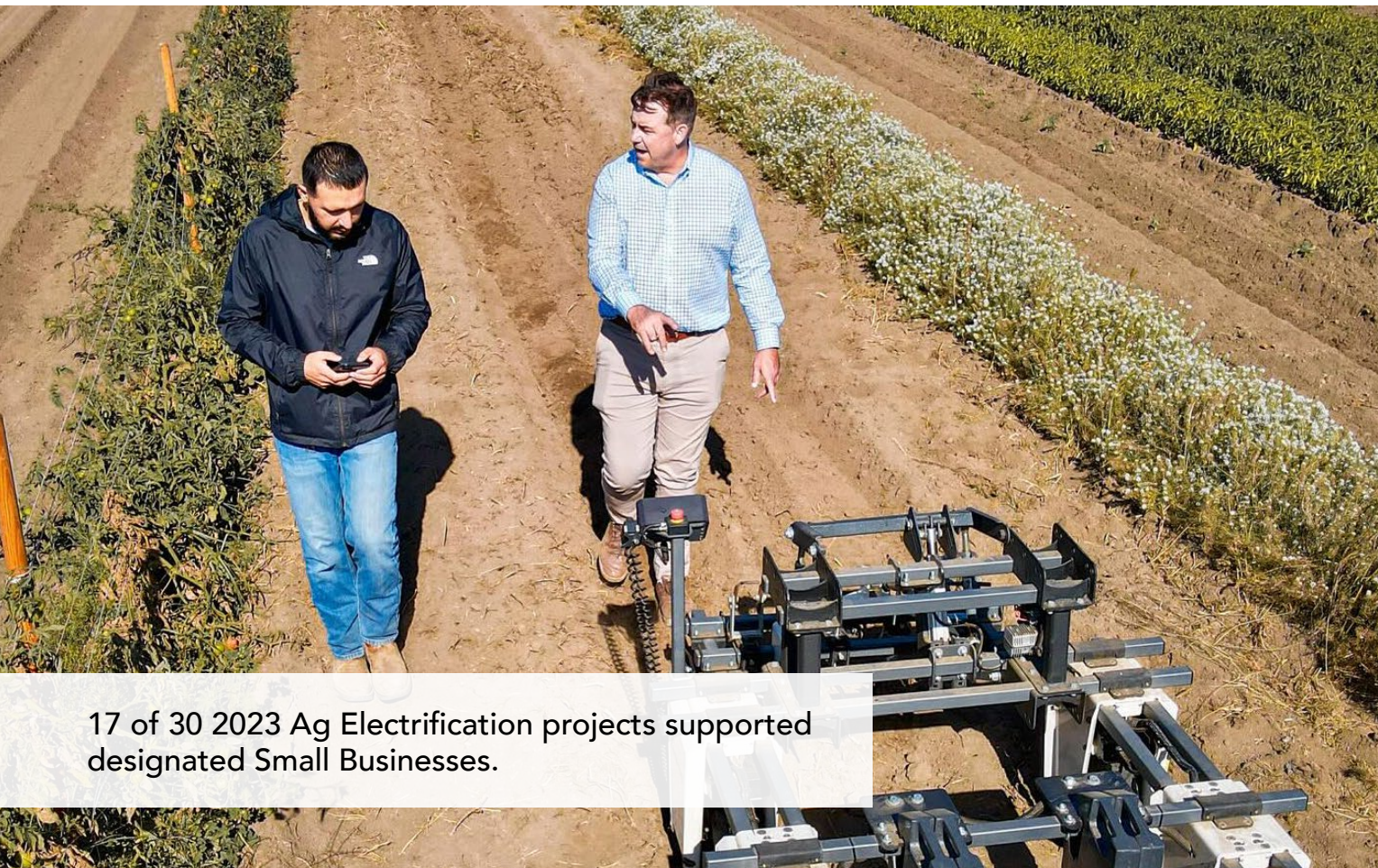
- **Hiring Practices and Diverse Talent Pipelines** – Within the limits of current law, 3CE seeks to develop diverse talent pipelines that reach traditionally unrepresented professional groups and educational institutions.

- **Compensation and Job Classifications** – 3CE conducts a biennial compensation study to ensure our compensation and benefits are competitive with the relevant job market for comparable positions. Additionally, 3CE reviews its job classifications and job descriptions to promote a vibrant and effective organization, which includes ensuring educational requirements are appropriate for the job, or that relevant experience can substitute for formal education.

Internship Program – 3CE will engage in internship opportunities for students from local community colleges and universities that serve traditionally underserved communities. 3CE will introduce students to meaningful learning opportunities in both local government and the electric procurement industry while helping to develop future talent for our clean energy economy.

Annual Diversity and Unconscious Bias Training – 3CE is committed to providing employee training, including diversity and unconscious bias training, to further recognize and address barriers, stigmas and systemic institutions that limit small and local diverse businesses’ participation in 3CE contracting opportunities.

Intentional Policy Setting – 3CE’s Policy and Operations Boards, its Community Advisory Council, and staff are committed to establishing comprehensive policies reconfirming 3CE’s commitment to small and local diverse businesses. Policies include local preference policies, evaluating, and defining selection criteria for power procurement contracting and program development and economic development.



17 of 30 2023 Ag Electrification projects supported designated Small Businesses.

2024 PLANNED EXTERNAL ACTIVITIES

3CE’s 2024 external activities will complement its internal efforts to identify, support, and incentivize the participation of small and local diverse businesses with 3CE contracting opportunities. 3CE will continue outreach to diverse business chambers and community-based organizations, including through networking opportunities and activities that administer technical assistance and/or offer capacity building activities to suppliers in the small and local business community.

Looking to the year ahead, 3CE’s Communications & Outreach team will continue strategic outreach efforts based on the agency’s Underserved Communities Outreach and Engagement Plan and on the agency’s commitment to grow opportunities to support small, local, diverse, and women-owned businesses. 3CE’s Small and Local Vendor Registry – a vendor database that enables direct outreach to small and local suppliers regarding contracting opportunities with 3CE – continues to grow. This improves 3CE’s outreach by allowing 3CE to better understand which contracting opportunities the vendor engages in, whether the vendor is successful, and identifying potential barriers to participation in 3CE contracting opportunities.

Communications staff will continue promoting the Registry through agency channels including 3CE’S monthly newsletter and posts on social media. The preference for small and local vendors is also reflected in the text of every Request for Proposals and Request for Offers.

Our planned external activities include, but will not be limited to:

- Engaging with diverse business associations and sponsor of key supplier diversity conferences and activities. This may include organizations such as the Pajaro Valley Chamber of Commerce, Santa Cruz Chamber of Commerce, the National Minority Supplier Development Council, The Minority Business Development Agency, the California Black Chamber of Commerce and the



Disability Chamber of Commerce.

- Hosting a virtual registration event to train small and local diverse businesses on how to register with 3CE to receive information about contracting opportunities and support and participating in the CPUC Annual Supplier Diversity events as applicable.
- Targeted outreach focused on highlighting the work of small and local diverse businesses through social media and our newsletter.
- Partnering with advocacy and community-based organizations to grant small and local businesses platform opportunities to gain greater visibility.

3CE includes preference criteria for local projects as part of its standard power procurement processes. In 2023, 3CE is increasing its commitment by specifically soliciting local projects. As part of that effort, 3CE developed specific requirements and evaluation criteria to value a project's impact on the local economy. 3CE supported local developers through bidders' conferences and facilitating introductions and opportunities for renewable energy professionals.

3CE's extensive portfolio of energy programs represent a significant opportunity to address several State goals, including reducing greenhouse gases, accelerating the transition to electrification, and increasing contracting opportunities for small and local diverse businesses.

3CE's 2023 energy programs will continue to address barriers to contracting by encouraging coordination with Member Agencies' programming, advertising procurement opportunities, and increasing access to workforce training and development.

FUTURE ENERGY PROGRAM DEVELOPMENT

Ongoing energy program evaluation and performance measurement is important to ensuring that 3CE's energy programs are achieving their goals and objectives while identifying areas for potential improvement. 3CE staff will evaluate and provide a report on previous fiscal year energy program activities and performance. Staff will use the energy program evaluation and report to inform future program design, implementation, budgeting, and marketing and outreach.

2024 PLANNED COMMUNITY ENERGY PROGRAMS

New Construction Electrification Program

In 2024, 3CE will implement the latest iteration of the New Construction Electrification Program to provide market-rate, affordable and farmworker housing developers with incentives to build all-electric housing. The program will also provide incentives for private homeowners to build all-electric ADUs and to rebuild homes after a governor-declared natural disaster. 3CE has budgeted \$1.1 million for this program.

Electrify Your Home Program

In 2024, 3CE will re-launch the Electrify Your Home Program in partnership with TECH Clean California. This residential electrification program will provide incentives "midstream" to enrolled contractors who recommend and switch out gas powered appliances in existing single and multi-family buildings with all-electric heat pump water heating and HVAC technologies. 3CE has budgeted \$1.1 million for this program.

Agricultural Electrification Program

In 2024, 3CE will implement the latest iteration of the Agricultural Electrification Program to provide incentives to local agricultural businesses for replacement of fossil fuel powered agricultural equipment with new electric equipment including irrigation pumps, farm tools, tractors, utility vehicles, and other equipment. Enhanced incentives will be provided for projects with greater GHG impacts and/or those applied for by "small businesses" in our service area. This program will continue to offer a no-cost technical assistance "concierge" service and administer additional incentives for Level 3 or Direct Current Fast Charging (DCFC) infrastructure at eligible customer sites. 3CE has budgeted \$1.8 million for this program.

Electrify Your Ride Program

In 2024, 3CE will launch the next iteration of the Electrify Your Ride Program. Building off last year's program, the Electrify Your Ride Program provides rebates to residential, commercial/agricultural, and public agency customers who purchase or lease an electric vehicle (EV), as well as rebates for Level 2 EV Chargers, and related home electrical upgrades - such as panel upgrades and wiring - to support "EV Readiness". This program will continue to offer a no-cost technical assistance "concierge" service and administer additional incentives for Level 3 or Direct Current Fast Charging (DCFC) infrastructure at eligible customer sites. 3CE has budgeted \$4 million for this program.

Electric School Bus Program

In 2024, 3CE will implement the latest iteration of the Electric Bus Program. This program will provide incentives to public schools, school districts, transit agencies, and businesses that offer farmworker transport services to help offset the cost of the purchase of an all-electric bus. 3CE budgeted \$2 million for this program.

Demand Response Program

For the first time, 3CE will implement the Demand Response (DR) Program to reduce energy usage for 3CE's customers during periods of high grid stress by rewarding customers for modifying their energy consumption. This program will also offer incentives for behind-the-meter battery energy storage systems that are eligible to participate in the DR program through load shifting opportunities. 3CE has budgeted \$300,000 for this program.

2024 PLANNED MEMBER AGENCY SERVICES

Reach Code Program

In 2024, 3CE will launch the Reach Code Program with program implementation support from a consultant, TRC Engineers. This redesigned program offers stakeholder outreach support and provides no-cost technical assistance to help Member Agencies adopt and implement reach codes. The Reach Code Program includes recommended model codes for new construction electrification, electric vehicle charging infrastructure, and existing building electrification. 3CE has budgeted \$100,000 for this program.

Electrify Your Fleet Program

In 2024, 3CE will implement the Electrify Your Fleet Program and provide incentives to Member

Agencies to offset the cost of the purchase/lease of light duty, medium duty, and heavy-duty battery electric vehicles. 3CE has budgeted \$2.1 million for this program.

Charge Your Fleet Program

In 2024, 3CE will launch the Charge Your Fleet Program and provide incentives to Member Agencies to offset the cost of the purchase and construction/installation of Level 2 and/or Level 3 electric vehicle charging infrastructure. 3CE has made \$1.2 million available for this program.

Plan Your Fleet Program

In 2024, 3CE will implement the Plan Your Fleet Program and provide no-cost technical assistance to help Member Agencies electrify their fleets. This program will be supported by a third-party planning, design, and engineering consultant who will deliver a broad scope of services to 3CE Member Agencies to accelerate fleet electrification and development of Member Agency electric vehicle charging infrastructure across the 3CE service area. 3CE has budgeted \$250,000 for this program.



In August, The Gateway Center of Monterey County received a \$2,000 3CE rebate to help with the cost of an all-electric van. The Gateway Center is a non-profit organization in Pacific Grove that serves adults with developmental disabilities.

“The all-electric van helps save hundreds of dollars in weekly fuel costs when transporting residents, clients, and students throughout the community. Beyond reducing our costs and carbon footprint, the bus is a source of comfort and pride for our clients.”

– Robert Freiri
Executive Director of Gateway Center

10.2 Plans to Encourage Prime Contractors to Subcontract Small, Local, and Diverse Businesses

As the majority of 3CE’s budget is reserved for power supply purchases and due to the limited nature of the work 3CE contracts for in non-energy procurement operational spend, there are few opportunities for sub-contracting. Despite this, in 2023, 3CE will work to create internal goals for tracking and sharing sub-contracting opportunities of contracted vendors to our small, local, and diverse businesses. Although undetermined at this time, some ways 3CE could accomplish this are:

- Upon execution of contracts with vendors, provide educational collateral to vendors on how to utilize the Supplier Clearinghouse.
- Hold an annual vendor webinar for 3CE contracted vendors on Supplier Clearinghouse Certification, Job Posting, and Search Functions.
- Reshare sub-contracting opportunities through our Small, Local, and Diverse Business Registry.



In September 2023, the City of Guadalupe, a small Central Coast community where nearly one-third of residents live at or below the state poverty line debuted its first all-electric transit bus with the help of a \$250,000 rebate from 3CE.

“The City of Guadalupe is grateful to be part of Central Coast Community Energy. Through 3CE, our energy needs are heard, and our community receives direct benefits from the clean energy and electrification programs offered by 3CE.”

– Todd Bodem
Guadalupe City Administrator

Appendix

9.1.1 Outreach and Sponsorship Organizations Full List

Additional outreach and sponsorship activities included the following organizations:

Atascadero Summer Concert Series
City Farm San Luis Obispo's Sheep Shearing Shindig
City of Atascadero's Summer Concert Series
City of Carmel-by-the-Sea's Earth Day Event
City of Greenfield's Community Science Workshop
City of Greenfield's Farmers Market
City of San Luis Obispo Chamber of Commerce's State of the State
City of Santa Cruz's Earth Day
City of Seaside's Oaxaca By-The-Sea
Community Environmental Council's Earth Day
Downtown Hollister Association's Farmers Market
Earth Day Alliance's San Luis Obispo County Earth Day
Emerald Wave Media's Santa Maria Day in the Park
Hispanic Business Association of the Central Coast
Monterey Bay Aquarium's "How to Drive Behavioral Change in Communities"
Monterey Bay Economic Partnership's State of the Region
Monterey County Hospitality Association's Annual Dinner
Morro Bay Chamber of Commerce's Business Summit
Rancho Cielo's Veggie Boxes
Salinas Valley Chamber of Commerce Lunch and Learn
Salinas Valley Chamber of Commerce's Annual Awards Luncheon
Salinas Valley Chamber of Commerce's Governmental Relations Breakfast
San Luis Obispo Chamber's Business Expo
San Luis Obispo Climate Coalition's "Plugging into San Luis Obispo County's EV Future"
San Luis Obispo County's Earth Day
San Luis Obispo Foodbank's Hunger Awareness Day
Santa Barbara Foodbank's Hungry Bowls
Santa Barbara South County Chamber's Legislative Summit
Second Harvest Food Bank's Holiday Food Drive

Memberships Full List:

1. Association of Women in Water, Energy, and Environment
2. Buellton Chamber of Commerce
3. Building Industry Association of the Bay Area
4. Carmel Chamber of Commerce
5. Central Coast Builders Association
6. Downtown Hollister Association
7. Gaudalupe Business Association
8. Grower Shipper Association of San Luis Obispo and Santa Barbara
9. Grower Shipper Association of the Central Coast
10. Hispanic Business Association of the Central Coast
11. Home Builders Association of the Central Coast
12. Monterey Bay Economic Partnership
13. Monterey Commercial Property Owners Association
14. Monterey County Business Council
15. Monterey County Farm Bureau
16. Monterey County Hospitality Association
17. Monterey County Vintners and Growers Association
18. Monterey Peninsula Chamber of Commerce
19. Morro Bay Chamber of Commerce
20. Pacific Grove Chamber of Commerce
21. Pajaro Valley Chamber of Commerce and Agriculture
22. Paso Robles Chamber of Commerce
23. Paso Robles Rotary Club
24. Paso Robles Wine Country Association
25. Rainbow Chamber of Silicon Valley
26. REACH
27. Salinas Valley Chamber of Commerce
28. San Benito County Business Council
29. San Benito County Chamber of Commerce
30. San Benito County Farm Bureau
31. San Luis Obispo Chamber of Commerce
32. San Luis Obispo Coast Wine
33. Santa Barbara Contractors Association
34. Santa Barbara County Farm Bureau Association
35. Santa Barbara South Coast Chambers of Commerce
36. Santa Barbara Vintners Association
37. Santa Cruz Area Chamber of Commerce
38. Santa Cruz County Farm Bureau Association
39. Santa Maria Valley Chamber of Commerce
40. Santa Maria Valley Contractors Association
41. Santa Ynez Valley Chamber of Commerce
42. San Luis Obispo County Builders Exchange
43. Solvang Chamber of Commerce
44. South County Chambers of Commerce





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