Helping Government Serve the People®

California LifeLine Administrator Presentation to the Administrative Committee

December 16th, 2020



Executive Summary

- Program Participation 1.94 Million Subscribers
 - Change of +5.15% from September 2020
- Average Qualification Rate for Applications 91.3%
 - Change of +4.10% from September 2020
- Average Form Processing Turnaround Time
 - 12 Month Average SLA Days: 1.81
 - 12 Month Manual Review Volume: 1,198,107



TPA Summary

Key Initiatives

- Pandemic response measures
 - Renewal date suspension through 2/28/2021
 - Operational reforecasting and staff retention efforts
- IVR enhancements
- Public website enhancements
- USAC hard launch efforts
- PIN delivery via text
- Service Provider Intake API (SPIA)
- DAP enhancements for non-SPIA carriers

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Response & Approval Rates – Application & Renewal Forms

Total Responded

1,226,80894.9%

Qualified or Renewed / # Responded

% Responded

By Rolling 12 Decision Months

Responded / # Total
Applications Activities Report

By Rolling 12 Decision Months



Approved Applications 934,736^{87.2%}

Approved Applications / # Responded

% Approved

By Rolling 12 Decision Months



Qualified or Renewed / # Responded

Approved Renewals 231,42549.9%

Approved Renewals / # Responded

% Qualified or Renewed By Rolling 12 Decision Months

-





Qualified or Renewed / # Total

Renewals Activities Report By Rolling 12 Decision Months

Month Year Q # Total # Responded # Approved % Responded % Approved % Qualified 1,072,104 967,931 934,736 90.3% 96.6% 87.2% Dec 2019 129,877 117,348 114,112 90.4% 97.2% 87.9% Jan 2020 150,408 132,517 128,564 88.1% 97.0% 85.5% 136.338 124.181 120.956 91.1% 97.4% 88.7% Feb 2020 120.049 107.492 104.387 89.5% 97.1% 87.0% Mar 2020 81,454 Apr 2020 72,583 69,815 89.1% 96.2% 85.7% May 2020 77,220 69.295 66.107 89.7% 95.4% 85.6% Jun 2020 79,067 71,758 69,165 90.8% 96.4% 87.5% 66.627 59,985 56,904 90.0% 94.9% 85.4% Jul 2020 92.0% 95.3% 87.7% Aug 2020 58,962 54,268 51,715 Sep 2020 52.170 47.812 45.768 91.6% 95.7% 87.7% 54.163 47,611 Oct 2020 49.620 91.6% 96.0% 87.9% Nov 2020 51,375 47.658 46,491 92.8% 97.6% 90.5% Dec 2020 14,394 13,414 13,141 93.2% 98.0% 91.3%

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
	463,740	258,877	231,425	55.8%	89.4%	49.9%
Dec 2019	102,902	59,641	55,290	58.0%	92.7%	53.7%
Jan 2020	103,582	62,621	57,805	60.5%	92.3%	55.8%
Feb 2020	96,197	54,707	48,951	56.9%	89.5%	50.9%
Mar 2020	99,426	58,768	52,281	59.1%	89.0%	52.6%
Apr 2020	61,623	23,130	17,088	37.5%	73.9%	27.7%
May 2020	5	5	5	100.0%	100.0%	100.0%
Jun 2020	3	3	3	100.0%	100.0%	100.0%
Jul 2020	1	1	1	100.0%	100.0%	100.0%
Oct 2020	1	1	1	100.0%	100.0%	100.0%

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Wireline: Response & Approval Rates – Application & Renewal Forms

Total Responded

127,37493.4%

Qualified or Renewed / # Responded

% Responded

By Rolling 12 Decision Months



Approved Applications

25,859^{47.0%}

Approved Applications / # Responded

% Approved

By Rolling 12 Decision Months



Approved Renewals 92,478^{87.9%}

Approved Renewals / # Responded

% Qualified or Renewed

By Rolling 12 Decision Months



Responded / # Total

Qualified or Renewed / # Responded

Applications Activities Report

% Qualified	% Approved	% Responded	# Approved	# Responded	# Total	Month Year Q
47.0%	79.9%	58.8%	25,859	32,357	54,996	
52.3%	83.8%	62.5%	3,723	4,445	7,117	Dec 2019
42.3%	80.5%	52.6%	3,128	3,888	7,397	Jan 2020
51.4%	81.0%	63.5%	2,858	3,530	5,557	Feb 2020
48.4%	79.7%	60.8%	2,849	3,575	5,883	Mar 2020
50.8%	79.6%	63.8%	2,425	3,048	4,777	Apr 2020
48.4%	82.1%	59.0%	1,820	2,218	3,757	May 2020
50.7%	78.9%	64.3%	2,093	2,654	4,126	Jun 2020
47.2%	76.8%	61.4%	1,968	2,562	4,170	Jul 2020
47.1%	76.7%	61.4%	1,548	2,017	3,287	Aug 2020
46.2%	79.3%	58.3%	1,366	1,722	2,954	Sep 2020
33.8%	78.3%	43.2%	1,016	1,298	3,004	Oct 2020
35.2%	75.8%	46.5%	864	1,140	2,452	Nov 2020
39.0%	77.3%	50.5%	201	260	515	Dec 2020

Qualified or Renewed / # Total

Renewals Activities Report

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
	105,240	95,017	92,478	90.3%	97.3%	87.9%
Dec 2019	27,369	25,214	24,689	92.1%	97.9%	90.2%
Jan 2020	27,197	24,784	24,226	91.1%	97.7%	89.1%
Feb 2020	22,219	20,104	19,609	90.5%	97.5%	88.3%
Mar 2020	21,360	19,368	18,831	90.7%	97.2%	88.2%
Apr 2020	7,087	5,539	5,115	78.2%	92.3%	72.2%
May 2020	4	4	4	100.0%	100.0%	100.0%
Jun 2020	3	3	3	100.0%	100.0%	100.0%
Oct 2020	1	1	1	100.0%	100.0%	100.0%

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Wireless: Response & Approval Rates – Application & Renewal Forms

Total Responded 1,099,434^{95.1%}

Qualified or Renewed / # Responded

% Responded

By Rolling 12 Decision Months



Approved Applications 908,877^{89.4%}

Approved Applications / # Responded

% Approved

By Rolling 12 Decision Months



Qualified or Renewed / # Responded

Approved Renewals 138,94738.8%

Approved Renewals / # Responded

% Qualified or Renewed By Rolling 12 Decision Months

Application Renewal



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Qualified or Renewed / # Total

Applications Activities Report

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
	1,017,108	935,574	908,877	92.0%	97.1%	89.4%
Dec 2019	122,760	112,903	110,389	92.0%	97.8%	89.9%
Jan 2020	143,011	128,629	125,436	89.9%	97.5%	87.7%
Feb 2020	130,781	120,651	118,098	92.3%	97.9%	90.3%
Mar 2020	114,166	103,917	101,538	91.0%	97.7%	88.9%
Apr 2020	76,677	69,535	67,390	90.7%	96.9%	87.9%
May 2020	73,463	67,077	64,287	91.3%	95.8%	87.5%
Jun 2020	74,941	69,104	67,072	92.2%	97.1%	89.5%
Jul 2020	62,457	57,423	54,936	91.9%	95.7%	88.0%
Aug 2020	55,675	52,251	50,167	93.9%	96.0%	90.1%
Sep 2020	49,216	46,090	44,402	93.6%	96.3%	90.2%
Oct 2020	51,159	48,322	46,595	94.5%	96.4%	91.1%
Nov 2020	48,923	46,518	45,627	95.1%	98.1%	93.3%
Dec 2020	13,879	13,154	12,940	94.8%	98.4%	93.2%

Renewals Activities Report

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
	358,500	163,860	138,947	45.7%	84.8%	38.8%
Dec 2019	75,533	34,427	30,601	45.6%	88.9%	40.5%
Jan 2020	76,385	37,837	33,579	49.5%	88.7%	44.0%
Feb 2020	73,978	34,603	29,342	46.8%	84.8%	39.7%
Mar 2020	78,066	39,400	33,450	50.5%	84.9%	42.8%
Apr 2020	54,536	17,591	11,973	32.3%	68.1%	22.0%
May 2020	1	1	1	100.0%	100.0%	100.0%
Jul 2020	1	1	1	100.0%	100.0%	100.0%

Response & Approval Rates – All Forms

Total Forms 1,535,844

Application Forms (Applications, Renewals, & IDVs)



Total Responded 1,226,80895.1%

Responded / # Total

% Approved



Total Approved 1,166,161^{75.9%} % Qualified or Renewated

Approved Applications & Renewals / # Responded

% Qualified or Renewed By Rolling 12 Decision Months



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Qualified or Renewed / # Responded

Qualified or Renewed / # Responded

Qualified or Renewed / # Total

Month Year	Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
		1,535,844	1,226,808	1,166,161	79.9%	95.1%	75.9%
Dec 2	019	232,779	176,989	169,402	76.0%	95.7%	72.8%
Jan 2	020	253,990	195,138	186,369	76.8%	95.5%	73.4%
Feb 2	020	232,535	178,888	169,907	76.9%	95.0%	73.1%
Mar 2	020	219,475	166,260	156,668	75.8%	94.2%	71.4%
Apr 2	020	143,077	95,713	86,903	66.9%	90.8%	60.7%
May 2	020	77,225	69,300	66,112	89.7%	95.4%	85.6%
Jun 2	020	79,070	71,761	69,168	90.8%	96.4%	87.5%
Jul 2	020	66,628	59,986	56,905	90.0%	94.9%	85.4%
Aug 2	020	58,962	54,268	51,715	92.0%	95.3%	87.7%
Sep 2	020	52,170	47,812	45,768	91.6%	95.7%	87.7%
Oct 2	020	54,164	49,621	47,612	91.6%	96.0%	87.9%
Nov 2	020	51,375	47,658	46,491	92.8%	97.6%	90.5%
Dec 2	020	14,394	13,414	13,141	93.2%	98.0%	91.3%

Wireline: Response & Approval Rates – All Forms

Total Forms 160,236

Application Forms (Applications, Renewals, & IDVs)



Qualified or Renewed / # Responded

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Responded / # Total

% Approved





Total Approved 118,33773.9% * Qualified or Renewed

Approved Applications & Renewals / # Responded

% Qualified or Renewed





Qualified or Renewed / # Responded

Qualified or Renewed / # Total

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
	160,236	127,374	118,337	79.5%	92.9%	73.9%
Dec 2019	34,486	29,659	28,412	86.0%	95.8%	82.4%
Jan 2020	34,594	28,672	27,354	82.9%	95.4%	79.1%
Feb 2020	27,776	23,634	22,467	85.1%	95.1%	80.9%
Mar 2020	27,243	22,943	21,680	84.2%	94.5%	79.6%
Apr 2020	11,864	8,587	7,540	72.4%	87.8%	63.6%
May 2020	3,761	2,222	1,824	59.1%	82.1%	48.5%
Jun 2020	4,129	2,657	2,096	64.3%	78.9%	50.8%
Jul 2020	4,170	2,562	1,968	61.4%	76.8%	47.2%
Aug 2020	3,287	2,017	1,548	61.4%	76.7%	47.1%
Sep 2020	2,954	1,722	1,366	58.3%	79.3%	46.2%
Oct 2020	3,005	1,299	1,017	43.2%	78.3%	33.8%
Nov 2020	2,452	1,140	864	46.5%	75.8%	35.2%
Dec 2020	515	260	201	50.5%	77.3%	39.0%



Wireless: Response & Approval Rates – All Forms

Total Forms 1,375,608

Application Forms (Applications, Renewals, & IDVs)





6/1/2020

9/1/2020 12/1/2020

Total Responded

1,099,43495.3%

Total Approved 1,047,824^{76.2%}

Approved Applications & Renewals / # Responded

% Qualified or Renewed



Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
	1,375,608	1,099,434	1,047,824	79.9%	95.3%	76.2%
Dec 2019	198,293	147,330	140,990	74.3%	95.7%	71.1%
Jan 2020	219,396	166,466	159,015	75.9%	95.5%	72.5%
Feb 2020	204,759	155,254	147,440	75.8%	95.0%	72.0%
Mar 2020	192,232	143,317	134,988	74.6%	94.2%	70.2%
Apr 2020	131,213	87,126	79,363	66.4%	91.1%	60.5%
May 2020	73,464	67,078	64,288	91.3%	95.8%	87.5%
Jun 2020	74,941	69,104	67,072	92.2%	97.1%	89.5%
Jul 2020	62,458	57,424	54,937	91.9%	95.7%	88.0%
Aug 2020	55,675	52,251	50,167	93.9%	96.0%	90.1%
Sep 2020	49,216	46,090	44,402	93.6%	96.3%	90.2%
Oct 2020	51,159	48,322	46,595	94.5%	96.4%	91.1%
Nov 2020	48,923	46,518	45,627	95.1%	98.1%	93.3%
Dec 2020	13,879	13,154	12,940	94.8%	98.4%	93.2%

3/1/2020

Qualified or Renewed / # Total

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100.0% 80.0% 60.0%

12/1/2019

Qualified or Renewed / # Responded

Responded / # Total



Top 5 Denials Codes by New Applications and Renewals



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Renewals: Top 5 Denial Codes

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Program Participation – Enrolled, Approved, & Transferred Customers



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Participation by Service Provider (Top 5)



Totals	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020
3,428,321	1,558,354	1,592,543	1,578,982	1,547,352	1,605,799	1,663,401	1,717,498	1,767,851	1,811,192	1,848,520	1,889,775	1,929,260	1,940,112
731,617	313,262	316,827	324,754	329,325	338,172	344,845	358,008	374,558	389,726	403,831	418,526	431,310	435,402
427,966	154,821	158,790	163,600	162,384	171,360	180,825	192,109	203,241	213,002	221,197	232,547	240,825	242,017
933,009	450,697	477,135	450,988	408,162	427,330	447,119	455,887	461,540	464,508	468,346	473,513	481,847	484,350
315,868	208,339	207,480	206,226	205,440	206,058	206,365	205,576	205,843	205,465	205,289	205,025	204,634	204,780
561,571	218,303	224,444	230,609	241,769	255,814	269,723	281,695	292,186	303,978	314,111	325,271	335,575	338,099
458,290	212,932	207,867	202,805	200,272	207,065	214,524	224,223	230,483	234,513	235,746	234,893	235,069	235,464
	3,428,321 731,617 427,966 933,009 315,868 561,571	3,428,321 1,558,354 731,617 313,262 427,966 154,821 933,009 450,697 315,868 208,339 561,571 218,303	3,428,321 1,558,354 1,592,543 731,617 313,262 316,827 427,966 154,821 158,790 933,009 450,697 477,135 315,868 208,339 207,480 561,571 218,303 224,444	A228,321 A558,354 A592,543 A578,982 731,617 313,262 316,827 324,754 427,966 154,821 158,799 163,600 933,009 450,607 477,135 450,988 315,868 208,339 207,480 206,226 561,571 218,303 224,444 230,609	Image: Note of the system Im	Access Access<	Matrix Matrix<	No. No. <th>Matrix Matrix Matrix<</th> <th>Access Access Access<</th> <th>No. No. No.<th>ActionActio</th><th>And the base of the base o</th></th>	Matrix Matrix<	Access Access<	No. No. <th>ActionActio</th> <th>And the base of the base o</th>	ActionActio	And the base of the base o

Enrollment Eligibility Method



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Enrollment Channel and Eligibility Method

Application Form IDs by Application Type, Submission Type, Enrollment, and Decision



Application Type : Subr	nission Type					Submission Type : Inco	ome or Program		Income or Program : D	Decision		
Application Type Q	Submission Type	Q				Submission Type Q	Income or Progr Q		Income or Progr Q	Decision Q		
	-	Dap	Ivr	Mail	Web		Income	Program		Approved	Harddenied	Softdenied
Totals	335,496	912,069	5,446	137,492	145,341	Totals	85,970	1,449,874	Totals	1,166,161	369,396	287
Application	108,556	912,062	-	31,901	19,585	-	74	335,422	Income	85,783	187	-
Renewal	226,940	7	5,446	105,591	125,756	Dap	32,287	879,782	Program	1,080,378	369,209	287
						Ivr	1,302	4,144				
						Mail	22,355	115,137				
						Web	29,952	115,389				

Inbound Mail Volumes



Mail Operations 2020

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Forms Processing Volume



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Form Processing Throughput

Manual Reviews Avg SLA Days 1,198,107 99.9% 1.8



Compliance 3

Manual Application Form Reviews

Form Type Q	Values	nth & Year Q												
							# Forms F	Processed						
	Totals	Dec 2020	Nov 2020	Oct 2020	Sep 2020	Aug 2020	Jul 2020	Jun 2020	May 2020	Apr 2020	Mar 2020	Feb 2020	Jan 2020	Dec 2019
Totals	1,198,107	13,277	47,187	48,667	47,633	53,835	59,426	72,213	68,168	90,556	160,511	173,464	190,290	172,880
Application	955,462	13,222	46,922	48,352	47,253	53,468	58,977	71,629	67,713	71,780	106,421	122,803	130,827	116,095
IDVApplication	6,228	55	265	315	380	367	449	584	455	737	682	681	633	625
IDVRenewal	1,318	-	-	-	-	-	-	-	-	229	271	258	331	229
Renewal	235,099	-	-	-	-	-	-	-	-	17,810	53,137	49,722	58,499	55,931

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Call Volumes – English & Spanish



LifeLine Weekly Calls Offered by Language - English & Spanish

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Call Volumes – Other Languages



CA LifeLine - Languages	04/01	04/08	04/15	04/22	04/29	05/06	05/13	05/20	05/27	06/03	06/10	06/17	06/24	07/01	07/08	07/15	07/22	07/29	08/05	08/12	08/19	08/26	09/02	09/09	09/16	09/23	09/30	10/07	10/14	10/21	10/28	11/04	11/11	11/18	11/25
CAMBODIAN		3		1	1	1	2	2	1		3	2		1		2	1	1	1	9		9	2	4	2	3	4	1	3	4	2	2		3	
CANTONESE	86	109	121	106	207	177	244	219	268	235	209	208	181	184	245	224	209	366	388	438	338	305	253	258	251	172	205	137	123	125	119	117	136	92	76
HMONG	3	3	1		1		5	4	1			2			1	1	5			1			1			2	1	1				6	1	3	1
JAPANESE	4		7	9	14	4	12	16	10	9	15	18	9	7	14	26	17	28	31	27	10	12	10	7	7	8	12	15	6	8	14	12	9	7	6
KOREAN	38	24	68	150	93	120	153	157	185	126	146	78	108	86	92	130	125	162	156	215	195	268	197	181	213	158	162	118	111	111	80	66	67	49	36
LAOTIAN					1				1			1	2					1	1	2	3		2			2		1	1					1	
MANDARIN	59	90	107	94	130	190	148	140	163	263	172	155	154	133	168	181	150	234	251	222	156	160	111	151	129	116	110	101	100	123	95	80	84	98	60
TAGALOG	17	29	27	18	22	25	49	30	23	29	34	37	30	19	31	33	42	37	39	38	45	33	32	18	29	31	21	20	17	31	21	20	14	28	8
VIETNAMESE	104	67	133	183	159	147	216	236	220	198	206	235	173	133	222	185	244	162	308	360	327	340	225	275	252	221	183	167	134	116	118	125	107	114	67
OTHER			0	0	2	0								35		8				8	33	9	10	13	25	12	16			2					4

Call Reasons

- ApplicantParticipant-Demographics
- ApplicationRequest
- DiscountTransfer
- EscalationSupervisor-Request
- HotTopics
- Other
- PolicyQuestion
- RemoveFromProgram
- RenewalByPhone
- ReprintRequest
- ServiceProvider
- SPRelatedIssues
- StatusUpdate

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Thank You

Q&A





APPENDIX - Response & Approval Rates Definitions

# Total	Count of Application Forms (Applications, Renewals, & IDVs)
# Responded	Count of Responses to Application Forms
# Approved	Count of Application Forms that were Qualified or Renewed
% Responded	# Responded / # Total
% Approved	# Qualified / # Responded
% Qualified or Renewed	# Qualified or Renewed / # Total

APPENDIX - Denial Code Descriptions

Denial Code	Туре	Form	Decision Source	Description		
8-9	Hard Denial	Application	System	We do not have evidence that the Application Form was returned to us.		
24-8	Hard Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.		
5-16	Hard Denial	Application	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.		
24-9	Hard Denial	Renewal	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).		
5-12	Hard Denial	Application	System	We did not receive the information needed from your phone company to start or continue your discounted teleph services. Some possible reasons may be that your phone company did not ship your handset, you did not activa phone service properly, or the enrollment process was not completed within the required time.		
5-10	Hard Denial	Application	System	Applicant is found to already be receiving the LifeLine discount based on the established duplicate check criteria.		
8-10	Hard Denial	Application	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).		
24-22	Hard Denial	Renewal	Reviewer	You did not print your initials to certify that no one else in your household is already receiving the discount.		
21-13	Hard Denial	Renewal	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.		
24-26	Soft Denial	Application	System	We do not have evidence that the Application Form was returned to us.		

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APPENDIX - Enrollment Eligibility Method - Detail

Enrollment by Income or Program Summary of All Decisions							
Eligibility Method $ Q $	Submission Type Q						
Eligibility Q							
	Totals	Dap	Ivr	Mail	Web		
Income	81,288	28,258	1,311	21,911	29,815		
FederalIncome	50,780	18,453	904	11,251	20,177		
StateIncome	30,508	9,805	407	10,660	9,638		
Program	989,851	782,792	4,045	92,212	110,852		
FDPIR	62	16	1	28	17		
HSTO	117 -	-		114	3		
IndAff	61	5	4	44	8		
LIHEAP	2,886	66	86	1,799	935		
Medi-Cal	512,631	361,722	2,156	67,761	81,021		
NSLP	1,526	154	25	502	845		
S8	3,184	410	70	1,511	1,193		
SNAP	427,964	402,729	1,129	7,487	16,635		
SSI	31,409	9,875	440	12,256	8,843		
TANF	44	11	2	25	6		
TANFETC	434	195	1	32	206		
VSPBP	1,382	742	11	376	253		
WIC	8,151	6,867	120	277	887		

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