Helping Government Serve the People®

California LifeLine Administrator Presentation to the Administrative Committee

December 9th, 2019



Executive Summary

- Program Participation as of November 2019 = 1.69 Million Subscribers
 - Change of -2.3% from August 2019
- Average Qualification Rate for Applications as of November 2019 = 86.8%
- Average Renewal Rate as of as of November 2019 = 41.3%
- Average Forms Processing Turnaround Time (as of 12/1/2019)
 - Average SLA Days to-date: 2.14
 - Average SLA Days in November: 0.93
 - Manual Reviews to-date: 1,247,804
 - Manual Reviews in November: 168,060



TPA Summary

• Key Dates

- Carrier Data Synchronization Began 9/21/19
- Service Term Fix 9/13/19

- Key Initiatives
 - Service Terms
 - Data Synchronization
 - Renewal Process Review
 - Cutover Issue Stabilization
 - ImageX Functionality

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Response & Approval Rates – Application & Renewal Forms

Total Responded 1,258,39190.8%

Qualified or Renewed / # Responded

% Responded

By Rolling 6 Decision Months



Responded / # Total

Applications Activities Report

By Rolling 6 Decision Months

# Appr	oved A	Applic	ations

780,853^{86.8%}

Approved Applications / # Responded

Qualified or Renewed / # Responded

% Approved

100.0%

75.0%

50.0%

25.0% 0.0%

By Rolling 6 Decision Months



Approved Renewals

361,30541.3%

Approved Renewals / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Qualified or Renewed / # Total

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Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
Totals	900,027	817,294	780,853	90.8%	95.5%	86.8%
Jun 2019	149,812	130,811	122,037	87.3%	93.3%	81.5%
Jul 2019	159,614	147,229	140,027	92.2%	95.1%	87.7%
Aug 2019	163,716	150,287	145,041	91.8%	96.5%	88.6%
Sep 2019	151,991	140,322	134,555	92.3%	95.9%	88.5%
Oct 2019	151,704	137,431	132,009	90.6%	96.1%	87.0%
Nov 2019	123,190	111,214	107,184	90.3%	96.4%	87.0%

Renewals Activities Report

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
Totals	875,072	441,097	361,305	50.4%	81.9%	41.3%
Jun 2019	146,300	70,184	55,168	48.0%	78.6%	37.7%
Jul 2019	182,826	80,835	63,853	44.2%	79.0%	34.9%
Aug 2019	188,900	101,065	83,571	53.5%	82.7%	44.2%
Sep 2019	142,604	74,778	59,411	52.4%	79.4%	41.7%
Oct 2019	122,590	67,287	58,294	54.9%	86.6%	47.6%
Nov 2019	91,852	46,948	41,008	51.1%	87.3%	44.6%

Wireline: Response & Approval Rates – Application & Renewal Forms

Total Responded 212,66594.8%

Qualified or Renewed / # Responded

% Responded

By Rolling 6 Decision Months



Approved Applications

28,880^{55.8%}

Approved Applications / # Responded

% Approved

By Rolling 6 Decision Months



Qualified or Renewed / # Responded

Approved Renewals 172,811^{84.2%}

Approved Renewals / # Responded



Qualified or Renewed / # Total

% Qualified or Renewed

By Rolling 6 Decision Months

Applications Activities Report

MAXIMUS

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
Totals	51,719	33,456	28,880	64.7%	86.3%	55.8%
Jun 2019	6,494	3,305	2,781	50.9%	84.1%	42.8%
Jul 2019	6,546	4,326	3,813	66.1%	88.1%	58.2%
Aug 2019	10,990	8,058	7,262	73.3%	90.1%	66.1%
Sep 2019	11,479	8,258	7,143	71.9%	86.5%	62.2%
Oct 2019	9,560	5,872	4,845	61.4%	82.5%	50.7%
Nov 2019	6,650	3,637	3,036	54.7%	83.5%	45.7%

Renewals Activities Report

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
Totals	205,216	179,209	172,811	87.3%	96.4%	84.2%
Jun 2019	29,379	23,033	20,728	78.4%	90.0%	70.6%
Jul 2019	31,911	26,573	25,240	83.3%	95.0%	79.1%
Aug 2019	55,460	49,684	48,729	89.6%	98.1%	87.9%
Sep 2019	35,100	30,881	30,085	88.0%	97.4%	85.7%
Oct 2019	30,653	28,382	27,814	92.6%	98.0%	90.7%
Nov 2019	22,713	20,656	20,215	90.9%	97.9%	89.0%

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5

Wireless: Response & Approval Rates – Application & Renewal Forms

Approved Applications / # Responded

Total Responded 1,045,75889.9%

Qualified or Renewed / # Responded

% Responded

By Rolling 6 Decision Months



Responded / # Total

By Rolling 6 Decision Months Application 188.8%

% Approved



Approved Applications

751,97388.6%

Qualified or Renewed / # Responded

🔶 Renewal

Approved Renewals 188,52628.1%



Qualified or Renewed / # Total

Approved Renewals / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months

Applications Activities Report

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By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified
Totals	848,308	783,838	751,973	92.4%	95.9%	88.6%
Jun 2019	143,318	127,506	119,256	89.0%	93.5%	83.2%
Jul 2019	153,068	142,903	136,214	93.4%	95.3%	89.0%
Aug 2019	152,726	142,229	137,779	93.1%	96.9%	90.2%
Sep 2019	140,512	132,064	127,412	94.0%	96.5%	90.7%
Oct 2019	142,144	131,559	127,164	92.6%	96.7%	89.5%
Nov 2019	116,540	107,577	104,148	92.3%	96.8%	89.4%

Renewals Activities Report

By Rolling 6 Decision Months

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Renewed
Totals	669,892	261,920	188,526	39.1%	72.0%	28.1%
Jun 2019	116,936	47,162	34,451	40.3%	73.0%	29.5%
Jul 2019	150,927	54,274	38,625	36.0%	71.2%	25.6%
Aug 2019	133,449	51,390	34,851	38.5%	67.8%	26.1%
Sep 2019	107,504	43,897	29,326	40.8%	66.8%	27.3%
Oct 2019	91,937	38,905	30,480	42.3%	78.3%	33.2%
Nov 2019	69,139	26,292	20,793	38.0%	79.1%	30.1%

Response & Approval Rates – All Forms

Total Forms 2,317,302

Application Forms (Applications, Renewals, & IDVs)



Total Responded 1,800,471^{63.5%}

Responded / # Total



Total Approved 1,142,580,49.3%

Approved Applications & Renewals / # Responded

% Qualified or Renewed By Rolling 6 Decision Months



Month Year	Q,	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals		2,317,302	1,800,471	1,142,580	77.7%	63.5%	49.3%
Jun 20	919	397,765	302,526	177,248	76.1%	58.6%	44.6%
Jul 20	919	448,317	333,940	204,026	74.5%	61.1%	45.5%
Aug 20	919	460,215	358,951	228,792	78.0%	63.7%	49.7%
Sep 20	919	374,480	294,985	194,015	78.8%	65.8%	51.8%
Oct 20	919	357,171	287,595	190,303	80.5%	66.2%	53.3%
Nov 20	919	279,354	222,474	148,196	79.6%	66.6%	53.0%

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Wireline: Response & Approval Rates – All Forms

Total Forms 256,935

Application Forms (Applications, Renewals, & IDVs)



Qualified or Renewed / # Responded

Total Responded 212,66594.8%

Responded / # Total

% Approved

By Rolling 6 Decision Months



Qualified or Renewed / # Responded

Total Approved 201,691^{78.5%}

Approved Applications & Renewals / # Responded

% Qualified or Renewed

By Rolling 6 Decision Months



Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals	256,935	212,665	201,691	82.8%	94.8%	78.5%
Jun 2019	35,873	26,338	23,509	73.4%	89.3%	65.5%
Jul 2019	38,457	30,899	29,053	80.3%	94.0%	75.5%
Aug 2019	66,450	57,742	55,991	86.9%	97.0%	84.3%
Sep 2019	46,579	39,139	37,228	84.0%	95.1%	79.9%
Oct 2019	40,213	34,254	32,659	85.2%	95.3%	81.2%
Nov 2019	29,363	24,293	23,251	82.7%	95.7%	79.2%

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Wireless: Response & Approval Rates – All Forms

Total Forms 1,518,200

Application Forms (Applications, Renewals, & IDVs)



Total Responded 1,045,75889.9%

Responded / # Total

% Approved



Total Approved 940,49961.9%

Approved Applications & Renewals / # Responded

By Rolling 6 Decision Months 100.0% 80.0% 50.0%

% Qualified or Renewed



Qualified or Renewed / # Responded

Qualified or Renewed / # Responded

Qualified or Renewed / # Total

Month Year Q	# Total	# Responded	# Approved	% Responded	% Approved	% Qualified or Renewed
Totals	1,518,200	1,045,758	940,499	68.9%	89.9%	61.9%
Jun 2019	260,254	174,668	153,707	67.1%	88.0%	59.1%
Jul 2019	303,995	197,177	174,839	64.9%	88.7%	57.5%
Aug 2019	286,175	193,619	172,630	67.7%	89.2%	60.3%
Sep 2019	248,016	175,961	156,738	70.9%	89.1%	63.2%
Oct 2019	234,081	170,464	157,644	72.8%	92.5%	67.3%
Nov 2019	185,679	133,869	124,941	72.1%	93.3%	67.3%

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Program Participation – Enrolled, Approved, & Transferred Customers



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10

Participation by Service Provider (Top 5)

Application Summary by Service Provider (Service Terms)



Application Summary by Service Provider (Service Terms)

Service Provider Q	Month & Year Q	I & Year Q									
	Totals	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019			
Totals	3,234,354	1,752,964	1,756,462	1,713,903	1,658,198	1,688,663	1,688,298	1,606,668			
Others	613,353	323,632	321,053	316,082	315,068	321,322	321,412	316,794			
AmeriMex(136A)	435,086	184,291	186,727	180,237	181,324	185,026	179,346	163,190			
Assurance Wireless(6664)	965,368	542,407	541,287	535,952	497,977	512,131	514,487	478,546			
SBC(9740)	300,055	222,003	217,622	212,052	213,268	214,918	212,671	208,408			
Telscape(4280)	386,855	205,908	206,106	204,294	204,009	216,023	220,452	208,602			
Tracfone(585B)	533,637	274,723	283,667	265,286	246,552	239,243	239,930	231,128			

Application & Renewal Response Rate

Application Form IDs by Application Type, Submission Type, Enrollment, and Decision



Application Type : Submission Type

Application Type Q	Submission Type Q								
	-	Dap	Ivr	Mail	Web				
Totals	1,230,588	892,326	8,236	292,339	217,804				
Application	166,977	890,494	-	56,894	18,677				
Renewal	1,063,611	1,832	8,236	235,445	199,127				

Submission Type : Income or Program

Submission Type Q	Income or Progr Q	
	Income	Program
Totals	100,506	2,540,787
-	29	1,230,559
Dap	21,930	870,396
Ivr	2,030	6,206
Mail	31,801	260,538
Web	44,716	173,088

Income or Program : Decision

	Income or Progr Q	Decision Q		
		Approved	Harddenied	Softdenied
40,787	Totals	1,301,379	699,987	639,927
30,559	Income	99,788	238	480
70,396	Program	1,201,591	699,749	639,447
6,206				
60,538				

Enrollment Eligibility Method

Enrollment by Income or Program

By Rolling 6 Months, Includes All Decisions Income Program 250k 200.15k 200k 186.91k 183.42k 170.32k 151.8k 145.69k 150k 100k 50k 0 Nov 2019 Jun 2019 Jul 2019 Aug 2019 Sep 2019 Oct 2019

Program Participation Details



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Denials by Service Provider and Form Type

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		% Denied									
	Totals	Nov 2019	Oct 2019	Sep 2019	Aug 2019	Jul 2019	Jun 2019				
Totals	50.7%	47.0%	46.7%	48.2%	50.3%	54.5%	55.4%				
Application	17.9%	20.2%	17.5%	16.9%	15.7%	16.4%	21.4%				
IDVApplication	80.8%	91.1%	87.0%	79.4%	69.7%	78.7%	83.3%				
IDVRenewal	37.9%	32.8%	25.4%	28.0%	26.7%	40.1%	52.3%				
Renewal	74.6%	71.2%	70.0%	71.8%	73.9%	79.5%	78.5%				

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46.7%

50.0%

46.2%

44.0%

43.0%

42.7%

41.0%

40.0%

33.3%

Top 5 Denials Codes by New Applications and Renewals





By Rolling 6 Decision Months





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Applications: Top 5 Denial Codes

By Rolling 6 Decision Months

15

Inbound Mail Volumes



CA LifeLine Mail

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Forms Processing Throughput





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Call Volumes – English & Spanish



LifeLine Weekly Calls Offered by Language - English & Spanish

Call Volumes – Asian Languages



LifeLine Weekly Calls Offered by Language - Other Languages

Week Start Date (Monday)

10/14

Metrics											Cont	acts Offered
CA LifeLine - Languages	09/09	09/16	09/23	09/30	10/07	10/14	10/21	10/28	11/04	11/11	11/18	11/25
CAMBODIAN	4	2	3	4	1	3	4	2	2		3	
CANTONESE	258	251	172	205	137	123	125	119	117	136	92	76
HMONG			2	1	1				6	1	3	1
JAPANESE	7	7	8	12	15	6	8	14	12	9	7	6
KOREAN	181	213	158	162	118	111	111	80	66	67	49	36
LAOTIAN			2		1	1					1	
MANDARIN	151	129	116	110	101	100	123	95	80	84	98	60
TAGALOG	18	29	31	21	20	17	31	21	20	14	28	8
VIETNAMESE	275	252	221	183	167	134	116	118	125	107	114	67
OTHER	13	25	12	16			2					4

10/21

10/28

11/04

11/11

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09/09

09/16

09/23

09/30

10/07

Contacts Offered

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11/25

11/18

Call Reasons



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20

Thank You

Q&A





APPENDIX - Response & Approval Rates Definitions

# Total	Count of Application Forms (Applications, Renewals, & IDVs)
# Responded	Count of Responses to Application Forms
# Approved	Count of Application Forms that were Qualified or Renewed
% Responded	# Responded / # Total
% Approved	# Qualified / # Responded
% Qualified or Renewed	# Qualified or Renewed / # Total

APPENDIX - Denial Code Descriptions

Denial Code	Туре	Form	Decision Source	Description
22-15	Correctable Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
24-8	Hard Denial	Renewal	System	We do not have evidence that the Renewal Form was returned to us.
24-9	Hard Denial	Renewal	System	Your form was returned as non-deliverable (a letter will not be generated for this reason).
8-9	Hard Denial	Application	System	We do not have evidence that the Application Form was returned to us.
6-21	Correctable Denial	Application	System	We do not have evidence that the Application Form was returned to us.
5-10	Hard Denial	Application	System	Special denial letter mailed for duplicate discount found in the database
5-12	Hard Denial	Application	System	We did not receive the information needed from your phone company to start or continue your discounted telephone services. Some possible reasons may be that your phone company did not ship your handset, you did not activate your phone service properly, or the enrollment process was not completed within the required time.
21-13	Hard Denial	Renewal	System	We do not have evidence that the identity documentation and ID Authentication Form were submitted to us.
22-17	Correctable Denial	Renewal	Reviewer	You did not print your initials to certify that no one else in your household is already receiving the discount.

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APPENDIX - Enrollment Eligibility Method - Detail

Enrollment by Income or Program

Summary of All Decisions

Eligibility Method $ \mathbb{Q} $	Submission Type $ \mathbb{Q} $				
Eligibility Q					
	Totals	Dap	Ivr	Mail	Web
ncome	83,692	18,864	1,537	27,101	36,204
FederalIncome	51,481	13,094	969	13,906	23,519
StateIncome	32,211	5,770	568	13,195	12,685
Program	981,357	716,479	4,463	125,782	134,691
FDPIR	66	16 -		22	28
HSTO	196	11	2	169	14
IndAff	87	6	6	67	8
LIHEAP	4,132	69	86	2,684	1,293
Medi-Cal	539,960	344,042	2,401	92,504	101,041
NSLP	2,289	159	34	928	1,169
S8	3,819	410	82	1,900	1,428
SNAP	376,386	349,943	1,221	8,820	16,410
SSI	39,924	10,559	484	17,575	11,324
TANF	56	19	1	25	11
TANFETC	658	312	1	80	265
VSPBP	1,204	513	14	431	247
WIC	12,580	10,420	131	577	1,453